## Notice of References Cited

Application/Control No. 10/811,077	Applicant(s)/Patent Under Reexamination ETZIONI ET AL.		
Examiner	Art Unit		
Freda A. Nelson	3639	Page 1 of 1	

## U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-2002/0120492	08-2002	Phillips et al.	705/10
	В	US-2002/0116348	08-2002	Phillips et al.	705/400
	С	US-2003/0061179	03-2003	Reece, Richard W.	705/412
	D	US-2003/0225608	12-2003	Wu et al.	705/10
	E	US-6,112,185	08-2000	Walker et al.	705/5
	F	US-6,418,415	07-2002	Walker et al.	705/26
	G	US-2002/0156659	10-2002	Walker et al.	705/5
	Н	US-2003/0036928	02-2003	Kenigsberg et al.	705/5
	ı	US-2003/0187771	10-2003	Bulan, James	705/36
	J	US-2001/0039519	11-2001	Richards, David John	705/27
	К	US-			
	L	US-			
	М	US-			

## FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0				_	
	Р					
	Q					·
	R					
	S					
	Т					

## **NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)				
	ΰ	Rivalwatch.com	•			
	٧	Davis et al., "BLURthe speed of change in the connected economy", Sep/Oct 2000, British Journal of Administrative Management, n22, PP: 20.	,			
	w	Chmielewski, Dawn C., "San Francisco-Based Firm Develops Technology for Interactive TV", April 19, 2001, KRTBN Knight Ridder Tribune Business News(san Jose Mercury News-California).	/			
	х					

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.